

The iPad Project

An innovative way to **engage patients and caregivers** in healthcare and literacy

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What did we do?

- Deployed 3 iPads in one family physician's practice with 2000 rostered patients
- iPads were available in the exam rooms for patients to use while waiting and for physician to use with medical apps
- iPads have been in use in the practice for 1 year
- iPads were purchased for \$4000 one-time cost including apps and 14 magazine subscriptions
- Eliminated paper and reduced magazine purchase costs through replacement with iPads

Why we did it?

- Provide an innovative tool for physician to educate patients during visits – such as with 3D Anatomy app
- Focused education and resources for patients on relevant health specific themes and chronic disease programs through slideshows, books, videos and support resources curated by the clinical team
- iPad screens used to promote practice specific health quality improvement initiatives and increase patient participation (ex. flu vaccines campaigns, screening initiatives to increase compliance)

What were the benefits?

- *Patients* noted that reviewing disease specific resources while waiting to see the doctor made them feel like they could ask more informed questions during their visits and that they knew the "latest info"
- *Patients* said that navigating all the resources available can be confusing; having resources curated by the clinical team helped them know what to do to be a better partner in improving their own health
- *Patients* said they were less frustrated and able to use the 'wait' time to see my doctor in a more productive ways
- *Parents with children* were positive about having technology available to engage their kids in health games, videos and slideshows an effective way to get the kids involved in their own health
- *Patients* appreciated hearing about Quality Improvements in the practice and talking to their physician about preventive tests, flu shots etc
- *Physician* satisfaction as a new tool to engage patients with 3D anatomy and animations



MEDICAL APPS

- Enhance patient literacy on specific medical concerns. Apps include animation and video.



iBOOKS

- Extend learning experience through books & newsletters related to the topic.
- Create booklists "Cathy's Picks" on topics for patients.



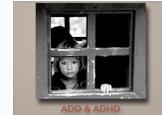
KEYNOTE

- Slideshows on health topics to foster patient engagement in their own care including chronic disease management COPD, diabetes, osteoporosis



VIDEOS

- Extension of resources through health related videos



NEWSSTAND

- Eliminated paper
- Digital magazines & newsletters



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